

## The Global Power of Private Museums: Arts and Publics - States and Markets

The history of state or public museums has been the focus of numerous symposiums and publications. Yet astonishingly little research has taken private museums in consideration even though the number of private art museums has risen dramatically over the past two decades. According to the International Council of Museums (ICOM), there are now more private museum spaces in the world than public ones.

The majority of these museums are in China, South Korea, the US and Germany, though private museums have been established also in Brazil, Canada, Denmark, Egypt, France, India, Indonesia, Russia, Turkey and Ukraine, among other countries.

At this year's international symposium of the Centre for Art Market Studies at TU Berlin - organised in cooperation with the Forum Transregionale Studien and its research programme Art Histories and Aesthetic Practices - participants will be exploring the background, mechanisms and consequences of a phenomenon that may be referred to as the "global power of private museums".

[www.fokum.org/conference-2017](http://www.fokum.org/conference-2017)  
[global.private.museums@gmail.com](mailto:global.private.museums@gmail.com)

Image: Philipp Deines, Ohne Titel, 2015 (detail)  
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Art Histories and  
Aesthetic Practices

Forum  
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**Convenors**

Forum Kunst und Markt / Centre for Art Market Studies, Institute of Art History and Historical Urban Studies at Technische Universität Berlin, department of Modern Art History, in cooperation with the Forum Transregionale Studien and its research programme Art Histories and Aesthetic Practices

**Concept**

Dorothee Wimmer (TU Berlin, Forum Kunst und Markt / Centre for Art Market Studies), Julia Voss (Fellow of the Lichtenberg Kolleg, Georg-August-Universität Göttingen / Leuphana Universität Lüneburg), Hannah Baader (Art Histories and Aesthetic Practices / Kunsthistorisches Institut in Florenz), Georges Khalil (Forum Transregionale Studien)

**Conference Addresses**

Technische Universität Berlin, Senate Room H 1035/1036, Straße des 17. Juni 135, 10623 Berlin (16.-17.11.2017)

Forum Transregionale Studien, Seminar Room, Wallotstraße 14, 14193 Berlin (18.11.2017)

**How to get there**

Technische Universität Berlin:  
U-Bahn: U2 Ernst-Reuter-Platz  
S-Bahn: S3, S5, S7, S75 Zoologischer Garten, Tiergarten  
Bus: M 45, 245 Ernst-Reuter-Platz

**Forum Transregionale Studien:**

S-Bahn: S7 Grunewald, S41 Halensee  
Bus: M19 Herbertstraße

**Additional Information**

Admission is free. No registration required but space is limited. Conference language is English.

# The Global Power of Private Museums

## Arts and Publics - States and Markets

International Symposium  
Technische Universität Berlin  
16.-17. Nov. 2017  
Forum Transregionale Studien  
18. Nov. 2017

Day  
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## Programme

### Thursday, 16 November

**Venue:** TU Berlin, Senate Room H 1035/1036,  
Straße des 17. Juni 135, 10623 Berlin

**18:00 Registration**

**18:15 Welcome and introduction:**

Bénédicte Savoy (Berlin / Paris)

Dorothee Wimmer (Berlin)

Julia Voss (Göttingen / Lüneburg)

#### PANEL DISCUSSION

**State/Public/Private Museums: Challenges and Dynamics in a Global Art World**

**18:30 On the Podium:**

Hannah Baader (Florenz / Berlin)

Axel Haubrok (Berlin)

Christiane Lange (Stuttgart)

Sonja Mejcher-Atassi (Beirut / Berlin)

**Moderation:**

Julia Voss (Göttingen / Lüneburg)

**19:30 Reception**

Day  
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### Friday, 17 November

**Venue:** TU Berlin, Senate Room H 1035/1036,  
Straße des 17. Juni 135, 10623 Berlin

**10:00 Registration**

**10:30 Welcome and introduction:**

Dorothee Wimmer (Berlin)

Julia Voss (Göttingen / Lüneburg)

#### SECTION 1

**Old Fashion - new Branding? The "Privatization" of Art Museums in Europe**

**Chair:** Dorothee Wimmer (Berlin)

**10:45** Anja Grebe (Krems)

The Politics of Public-Private Partnerships:

Museum Case Studies from Germany and Austria

**11:15** Ronit Milano (Be'er Scheva)

The Power of the Brand: The Economic

Instrumentality of Private Museums in France

and Ukraine

**11:45 Coffee Break**

**12:00** Waltraud M. Bayer (Wien)

Private Art Museums in post-Soviet Russia

**12:30** Kathryn Brown (Loughborough)

The Privatization of Public Museum Culture and

the Future of Art History

**13:00 Lunch Break**

#### SECTION 2

**Public-Private Partnerships? Global/Local Museum Centres**

**Chair:** Georges Khalil (Berlin)

**15:00** Oscar Salemink (Copenhagen)

City of Art: State, Market, Museums and the

Urban Reinvention of Shanghai

**15:30** Deepti Mulgund (New Dehli)

To the Nation, to the World? Two Moments of

Museum-Making in India

**16:00** Maurício Barros de Castro (Rio de

Janeiro)

The Global/Local Power of the Inhotim

Institute: contemporary art, and private

museums in Brazil

**16:30 Coffee Break**

#### KEYNOTE LECTURE

**18:00** Wendy Shaw (Berlin)

Privatizing the Republic: Museums, Markets,

and Global Ambitions in Contemporary Turkey

Day  
3

### Saturday, 18 November

**Venue:** Forum Transregionale Studien,  
Seminar Room, Wallotstraße 14, 14193 Berlin

**10:00 Welcome and introduction:**

Hannah Baader (Florenz / Berlin)

Georges Khalil (Berlin)

#### SECTION 3

**Politics and Cultural Properties: Private Museums in Context**

**Chair:** Hannah Baader (Florenz / Berlin)

**10:15** Reema Salha Fadda (Oxford)

Towards a Transnational Museum?

Negotiating the Political Economy of

Cultural Production in Palestine

**10:45** Mai Lin Tjoa-Bonatz (Frankfurt am

Main) / Filemon Hulu (Gunungsitoli)

Manifestations of Cultural Property: Private

Community Museums in Indonesia

**11:15 Coffee Break**

**11:30** Peggy Levitt (Boston)

The Imagined Globe: Remapping the World

Through Public Diplomacy at the Asia

Society

**12:00** Matthew Elliott Gillman (New York)

Custodians, Collections, Communities: The

Aga Khan Museum in Toronto

**12:30** Stephennie Mulder (Austin / Berlin)

Some Remarks on Private and Public Art

Crime and Trade in Times of War

**13:00 Close of the Symposium**